



ANNUAL COMMITTEE REPORTS 2019/2020

Conference Committee

1. Since April of 2019 the Conference Committee has secured venues for its 2021 & 2022 Annual Conference and Trade Show.
 - a. 2021 St. Louis May 24th – 28th, Hyatt Regency St. Louis at the Arch
 - b. 2022 Indianapolis May 2nd – 6th, JW Marriot Downtown
2. Growth
 - a. 2019 we had 300 attendees, 2020 we have 350 attendees
 - b. 2019 we had 27 Exhibitors; 2020 we have 37 Exhibitors
 - c. 2019 we had 3 workshop sessions per breakout. 2020 we have 5 per breakout.
 - d. 2019 we had 3 training classes; NDASA Registered Professional Collector Training, Reasonable Cause & Drug Awareness. In 2020 we have added HHS Collector Training, Changing Cannabis Laws for TPA's/DER's & FMCSA Clearinghouse Training.
3. Moving Forward
 - a. April 2020 Primary Planning Workgroup will meet to develop timelines and schedules.
 - b. May 2020 Whole Conference Committee to discuss 2021 theme, timelines & schedules.

Membership Committee Report

- One year ago, there were 197 active members; we currently have 913 active members.
- Committee members have been reaching out to our client databases and industry organizations to obtain new membership.
- The Committee believes it would benefit NDASA to develop an association for DER's to include levels of training depending on the skill/knowledge levels (beginner, intermediate and expert). This matter will be referred to the Training & Certification Committee.
- The committee is targeting industry-related organizations as either partners, members or both.
- Committee members will be volunteers at the NDASA conference booth to help explain NDASA Member Benefits.

Training and Certification Committee Report

2019 was an active year for the committee. We welcomed new trainers from around the country to our roster as well as trained and certified collectors and supervisors from a wide array of sectors in the testing industry.

We were at the leading edge of pushing oral fluids testing as a mainstream approach to both primary and secondary screening techniques. The committee also developed an MRO Assistant (MRO-A) course that is the first to include a professional ethics segment as well as breadth of knowledge regarding MRO functions in the FMCSA Clearinghouse.

Our standards and approach for reasonable suspicion training have been popular and successful, bringing accuracy, fairness, and transparency to the role of supervisors in all areas of safety.

The committee looks forward to our robust TPA and Collection Cite accreditation program, expanding course offerings, and welcoming new trainers, speakers, and industry experts in 2020.



Marketing & Communications Committee Report

1. Monthly M&C Committee Meetings to discuss all NDASA Communications
2. FMCSA Events Held
 - Des Moines, IA
 - Phoenix, AZ
 - Orlando, FL
 - Cincinnati, OH
 - Atlanta, GA
3. Social Media Sites:
 - NDASA Website: www.ndasa.com
 - www.linkedin.com/company/18615664/admin/
 - www.instagram.com/ndasaofficial/?hl=en
 - www.facebook.com/MembersNDASA/
 - <https://twitter.com/MembersNDASA>
 - Member Portal:
<https://ndasa.memberclicks.net/login#/login>
4. LinkedIn Discussion Group: www.linkedin.com/groups/12256715/
5. Member Mondays on all social media platforms – FREE advertising for NDASA Members
6. Quarterly Newsletter: **New Voice** features reports from Chairman, ED, Committees as well as articles from industry professionals, industry information, NDASA highlights, upcoming events & sponsorship opportunities
7. Member Minutes go out every Wednesday for Members Only
8. Coordinating with Conference and Membership Committees
9. Working with Media Salad to increase Social Media activity, create consistent blog posts, improve graphic materials and increase SEO
10. Marketing Plan Developed:
 - Follow NDASA Strategic Plan for 1, 3, and 5-year goals
 - 2020 Membership Satisfaction Survey
 - Partner with targeted organizations/associations
 - Grow Membership through:
 - Awareness of Association value
 - Partnership programs
 - Speaking engagements
 - Email marketing
 - Public Awareness
 - Affiliates program
 - Committee engagement
 - Increased training opportunities
 - Group purchasing benefits
 - Sponsorship/business spotlights

International Committee Report

The international committee for NDASA has consisted of four members; three from New Zealand and one from South America. As the year progressed, we have been able to recruit another person to assist in the wider international focus. Nadine Wentzell from Canada accepted the offer to provide key input into NDASA via the international committee.

International Events

AUSTRALASIA

The main news within Australasia currently centres around cannabis. In both Australia and New Zealand changes are in the wind about how each country will deal with cannabis, both now and in the future.

New Zealand

The New Zealand Medicinal Cannabis Scheme

The proposed Medicinal Cannabis Scheme will seek to address access to medical cannabis through:

- Enabling domestic cultivation and manufacture of medicinal cannabis products, and
- Enabling the setting of minimum quality standards for products and all stages of production
- Reviewing of how cannabis is prescribed

The Act establishes a regulation-making power to set standards for the quality of domestically manufactured and imported cannabis products and all stages of production. The Ministry of Health is currently developing the detail of these standards for public consultation in the first half of 2020.

The NDASA Executive Director Jo McGuire provided some of her valuable time and came to New Zealand in 2019 to speak to various media outlets around the issues faced in Colorado and other parts of the USA. This provided National coverage within New Zealand for NDASA. This information was also released across the TDDA network in both NZ and Australia.

Recently through Jo McGuire's many contacts the New Zealand Family First organisation in conjunction with Smart Approaches to Marijuana hosted Alex Berenson to New Zealand to conduct a series of talks on the legalisation of marijuana.

Referendum on legal cannabis

In addition to the above, New Zealanders face a referendum on cannabis legalisation as part of the 2020 election. New Zealand will be the first country to nationally vote on this subject in a referendum. Draft legislation has just been released on what the law might look like.

Australia

Recently, an Australian state (ACT) has become the first Australian state or territory to legalise the possession and small-scale cultivation of cannabis after landmark legislation was passed in the state Parliament. Adults can possess up to 50 grams of dried cannabis for personal use and cultivate two plants at their residence for a maximum of four plants per household.

2020

In the near future there are two opportunities for NDASA to increase its brand in the Australasian market. The Board will be canvassed to seek the support of NDASA to add its name to a Cannabis Coalition in NZ that will be speaking out against the legalisation of recreational use, prior to the NZ referendum. This coalition is also looking to have the NZ arm of SAM established.

The 2nd opportunity will be seeking NDASA's support in relation to Rod Dale's commitment/work on the ISO workplace urine standard (4308) review. This will highlight NDASA in both a national and international stage.



Governmental Affairs Committee Report

- Governmental Affairs is actively working on strategic alliances
 - ATA alliance on the MORE Act 2019
 - Women in Trucking
 - SAM- Garth VanMeter– Safe Banking Act
 - Coalition letter against THC Vape products
- GAC Statement Positions
 - Bill about CBD oil in Tennessee is being addressed
 - New York City Safety Carve Out
 - National Safety Carve Out
 - DC meeting- City Council
 - Safe Banking Act
 - MORE Act 2019
 - Muster Software Purchased
 - Local, State and Federal level targeting advocacy.
 - Email, phone, Twitter and U.S. Mail Advocacy Software
 - Email Broadcasts
 - Analytics
 - Website Integration
 - This software will allow NDASA to quickly get notices to legislators on local/state and federal level and will be branded to us.
- 2020
 - Advocacy Day May 2020 Washington DC
 - ATA will be participating in the Advocacy Day – dates TBA
- Political Action Committee (PAC) established & accepting donations