



# THE VOICE

*OF THE DRUG AND ALCOHOL TESTING INDUSTRY*

To reserve advertising space in an upcoming issue of The Voice, please contact [jomcguire@ndasa.com](mailto:jomcguire@ndasa.com) (copying [egirardet@mediasalad.com](mailto:egirardet@mediasalad.com) ).

## **E-MAGAZINE ADVERTISING SPECIFICATIONS**

<b>SIZE</b>	<b>PDF Dimensions</b>	<b>PNG or JPG dimensions</b>	<b>1x</b>	<b>4x (per issue)</b>
Full Page	7" w x 10" h	672 x 960 px	\$1,125	\$1,045
Half Page (horiz)	6 ¼" w x 4 ½" h	600 x 432 px	\$900	\$785
Half Page (vert.)	3" w x 9" h	288 x 864 px	\$900	\$785
Third Page (horiz)	6 ¼" w x 3" h	600 x 288 px	\$575	\$540
Quarter Page	3" w x 4" h	288x384 px	\$380	\$360
Business Card	3.5" w x 2" h	336 x 192 px	\$300	\$275

- Please be sure that all advertisements are publication ready with all design elements in place. (To ensure the highest quality publication, NDASA reserves the right to reject ads that are not consistent with association standards.)

- All ads for must be provided in a digital format (high-res pdf) or PNG/JPG. The correct ad size must be provided, to ensure magazine-quality appearance. Hard copies will not be accepted.
- Destination URL must be included.
- Ad placement depends on editorial layout and cannot be guaranteed in advance.
- Please submit camera-ready ads to [egirardet@mediasalad.com](mailto:egirardet@mediasalad.com) by the set deadline.

**If you do not have design capabilities, NDASA can provide design services through our partner Media Salad for an additional fee of \$100 per hour.** To have an ad designed, you must provide the following: High resolution Logo, any images that you want included (high res.), colors to be used, text (no more than 50 words – your company tagline or motto), website URL. *NDASA will determine final ad content and layout, with opportunity for one round of revisions by the client.*

Questions? Contact [jomcguire@ndasa.com](mailto:jomcguire@ndasa.com) or [egirardet@mediasalad.com](mailto:egirardet@mediasalad.com).