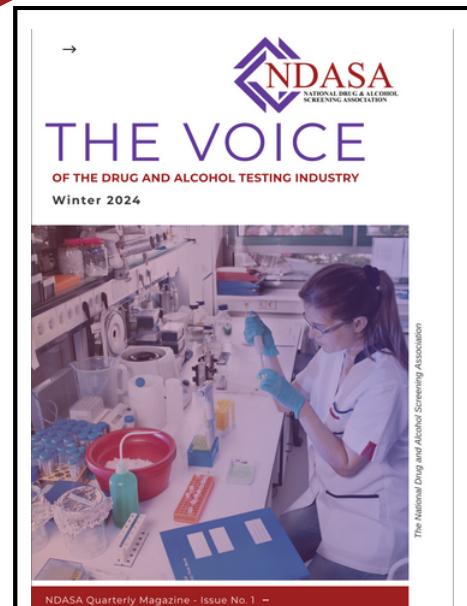


# 2026 AD RATES & SPECS



## EXTEND YOUR REACH THROUGH US

Advertise in *The Voice*, NDASA's quarterly magazine -- the premier voice of the United States' drug and alcohol testing industry. We offer several ad sizes to accommodate varying budgets. If you need assistance with ad design and layout, we can provide it for additional fees.

Please contact us for more information.

| SIZE                   | PDF DIMENSIONS    | PNG OR JPG DIMENSIONS | 1X      | 4X (PRICE PER ISSUE) |
|------------------------|-------------------|-----------------------|---------|----------------------|
| Full Page              | 7"w x 10"h        | 672 x 960 px          | \$1,125 | \$1,045              |
| Half Page, Horizontal  | 6 1/4"w x 4 1/2"h | 600 x 432 px          | \$900   | \$785                |
| Half Page, Vertical    | 3"w x 9"h         | 288 x 864 px          | \$900   | \$785                |
| Third Page, Horizontal | 6 1/4"w x 3"h     | 600 x 288 px          | \$575   | \$540                |
| Quarter Page           | 3"w x 4"h         | 288x384 px            | \$380   | \$360                |
| Business Card          | 3.5"w x 2"h       | 336 x 192 px          | \$300   | \$275                |

**CONTACT**

**888-33-NDASA**

**INFO@NDASA.COM**

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## AD SUBMISSION REQUIREMENTS

- Please ensure all advertisements are publication-ready with all design elements in place. (To ensure the highest quality publication, NDASA reserves the right to reject ads that are inconsistent with Association standards.)
- All ads must be provided in a high-resolution digital format, such as .pdf, .png or .jpg. The correct ad size must be provided to ensure magazine-quality appearance.
- Hard copies will not be accepted.
- Destination URL must be included.
- Ad placement depends on editorial layout and cannot be guaranteed in advance.
- Publication-ready ads must be submitted according to deadlines. Please work with an NDASA Staff Member to clarify submission dates.

## NEED HELP WITH AD DESIGN?

Through our partner, Media Salad, NDASA provides assistance with ad copywriting, design and layout for additional, hourly fees. Please contact an NDASA Staff Member for details.

**CONTACT**

**888-33-NDASA**

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